



Overseas Chinese Christian Entrepreneurs in Modern China: A Case Study of the Influence of Christian Ethics on Business Life (Key Issues in Modern Sociology)

Joy Kooi-Chin Tong

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Inspired by Max Weber's thesis on the Protestant ethic, 'Overseas Chinese Christian Entrepreneurs in Modern China' sets out to understand the role and influence of Christianity on Overseas Chinese businesspeople working in contemporary China. Through its in-depth interviews and participant observations (involving 60 Overseas Chinese entrepreneurs from Hong Kong, Taiwan, Southeast Asia and the United States), the text discusses how Christianity has come to fulfill an increasingly visible and dynamic function in the country, most notably as a new source of business morality.

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