



The Future of Knowledge

Verna Allee

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The Future of Knowledge Verna Allee

Verna Allee, whose groundbreaking book 'The Knowledge Evolution' helped usher in the exploding field of knowledge management, has brought her experience-tested insights into an exciting new synthesis, penetrating to the very heart of value creation. 'The Future of Knowledge' strips away traditional business thinking to reveal the new patterns of management thought and practice essential for success in a more complex world.

With a gift for making the complex simple and practical, Allee weaves together diverse threads such as business webs, communities of practice, knowledge technologies, intangibles, network analysis, and biology to show why organizations must be supported as living systems before their natural networked pattern of organization can emerge.

Embodying Allee's visionary approach, 'The Future of Knowledge' brings forward a practical view of new theories, frameworks, tools, and methods offering businesses a guide to managing the increasing levels of complexity within their organizations and in society at large.

'The Future of Knowledge' works on many levels:

- * At the strategic level, the new tools are intangible scorecards and understanding value networks
- * At the tactical level, the knowledge management tools for exchanging and applying knowledge are knowledge networks and communities of practice
- * At the operational level, a wealth of new technologies is supporting the codification, storage and delivery of the knowledge people need to complete their routine tasks.

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