



Instructional Design Frameworks and Intercultural Models (Premier Reference Source)

Patricia A. Young

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The global technological marketplace has brought with it the need to address international and local target audiences. To remain competitive, companies have begun to design ICTs with a focus on generic and specialized users and learners.

Instructional Design Frameworks and Intercultural Models meets the needs of practitioners and researchers by providing frameworks for integrating culture into design. This book offers practical applications for the construction of user interfaces, products, services, and other online environments useful in the development of culture-based designs.



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