



Professionalizing Business Analysis: Breaking the Cycle of Challenged Projects (Business Analysis Essential Library)

Kathleen B. Hass

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A Volume of the **Business Analysis Essential Library Series**

With the continually changing business environment, the business analyst is becoming a critical project leader and business/technology consultant helping organizations ensure they are investing in the most valuable projects, and then managing the project benefits. Professionalizing Business Analysis: Breaking the Cycle of Challenged Projects focuses on the emerging business analysis profession, and describes both the strategic and tactical roles of the business analyst.

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