

The Readers' Advisory Handbook (ALA Readers' Advisory)

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Readers' advisory has long ago sprinted past merely suggesting books to patrons; it now encompasses many different formats and means of communication--working with patrons of all types and ages, in and outside the actual library. To help harried librarians handle increased demand, experts Jessica Moyer and Kaite Stover assemble a group of specialists who have created a one-stop resource for all kinds of readers' advisory issues. Here you will find a trove of solid guidance, including

How to advise patrons on all kinds of media, from fiction and nonfiction to audiobooks, graphic novels and even reference materials How to provide services to senior citizens, teens and even readers who are incarcerated How to handle author visits and book groups How to enhance storytelling, even for adults Covering everything from getting to know a library's materials to marketing and promoting RA, this practical handbook will help you expand services immediately without adding costs or training time.



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