



The SAGE Handbook of Applied Social Research Methods

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The **Second Edition** of **The SAGE Handbook of Applied Social Research Methods** provides students and researchers with the most comprehensive resource covering core methods, research designs, and data collection, management, and analysis issues. This thoroughly revised edition continues to place critical emphasis on finding the tools that best fit the research question given the constraints of deadlines, budget, and available staff. Each chapter offers guidance on how to make intelligent and conscious tradeoffs so that one can refine and hone the research question as new knowledge is gained, unanticipated obstacles are encountered, or contextual shifts take place.

Each chapter has been enhanced pedagogically to include more step-by-step procedures, more practical examples from various settings to illustrate the method, parameters to define when the method is most appropriate and when it is not appropriate. The editors also include numerous graphs, models, tip boxes to provide teaching and learning tools.

Key Features of the Second Edition

- Emphasizes applying research techniques, particularly in "real-world" settings in which there are various data, money, time, and political constraints
- Contains new chapters on mixed methods, qualitative comparative analysis, concept mapping, and internet data collection
- Offers a newly developed section that serves as a guide for students who are attempting to translate the content in the chapters into action

Intended Audience

This **Handbook** is appropriate for introductory and intermediate research methods courses that focus intently on practical applications and a survey of the many methods available to budding researchers.

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