

The Fred Factor: How Passion in Your Work and Life Can Turn the Ordinary into the Extraordinary

Mark Sanborn

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Meet Fred.

In his powerful new book *The Fred Factor*, motivational speaker Mark Sanborn recounts the true story of Fred, the mail carrier who passionately loves his job and who genuinely cares about the people he serves. Because of that, he is constantly going the extra mile handling the mail – and sometimes watching over the houses – of the people on his route, treating everyone he meets as a friend. Where others might see delivering mail as monotonous drudgery, Fred sees an opportunity to make a difference in the lives of those he serves.

We've all encountered people like Fred in our lives. In The Fred Factor, Mark Sanborn illuminates the simple steps each of us can take to transform our own lives from the ordinary – into the extraordinary. Sanborn, through stories about Fred and others like him, reveals the four basic principles that will help us bring fresh energy and creativity to our life and work: how to make a real difference everyday, how to become more successful by building strong relationships, how to create real value for others without spending a penny, and how to constantly reinvent yourself.

By following these principles, and by learning from and teaching other "Freds," you, too, can excel in your career and make your life extraodinary. As Mark Sanborn makes clear, each of us has the potential be a Fred. The Fred Factor shows you how.



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Exactly why? Because this The Fred Factor: How Passion in Your Work and Life Can Turn the Ordinary into the Extraordinary is an unordinary book that the inside of the e-book waiting for you to snap the idea but latter it will surprise you with the secret that inside. Reading this book close to it was fantastic author who have write the book in such remarkable way makes the content on the inside easier to understand, entertaining technique but still convey the meaning completely. So , it is good for you for not hesitating having this anymore or you going to regret it. This book will give you a lot of positive aspects than the other book have such as help improving your skill and your critical thinking technique. So , still want to postpone having that book? If I were being you I will go to the book store hurriedly.

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