



Typography 35

Type Directors Club

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A showcase of the year's best typographic work in print and on screen in advertising, communications, education, marketing, and publishing.

The only annual publication devoted exclusively to the art of type, *Typography 35* presents the finest work in the field for 2013. Selected from approximately 2,300 international submissions to the annual Type Directors Club competition, the winning designs are models of excellence and innovation in the use of type design, representing a wide range of categories in diverse fields, including books, magazines, corporate branding, logos, stationery, annual reports, video and web graphics, and posters.

Each year, the Type Directors Club selects a prominent design studio or designer to curate the latest *Typography* book and select the winners of their annual typography competition. Tremendous creative freedom is given to each studio, allowing the annual to evolve dramatically with each new publication. *Typography 35* is designed by American graphic designer, creative director, and educator Brian Collins, who was the chief creative officer of the Brand Innovation Group, Ogilvy & Mather, from 1998-2007.

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