

The Handbook of Trading: Strategies for Navigating and Profiting from Currency, Bond, and Stock Markets (McGraw-Hill Financial Education Series)

Greg N. Gregoriou



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Make the post-meltdown markets work for you, using the unparalleled insight of today's top global investing experts!

"This book provides a collection of papers that examine trading execution, technical trading, and trading strategies, as well as algorithms in different markets (equities, forex, fixed income, exchange traded funds, derivatives, and commodities) around the world. This is particularly relevant given the recent explosion in trading volumes."

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"This book uses a number of well-respected authors in the area of asset trading. It provides a comprehensive analysis of trading-related issues covering momentum trading, algorithmic trading, the use of technical trading rules, strategies for ETFs, and the role of trading volume."

Professor John Cotter, Director of the Centre for Financial Markets, University College Dublin School of Business, University College Dublin

"The Handbook of Trading is a good reference tool for both practitioners and academics. The contents cover a wide range of topical issues."

Professor Robert McGee, Director of the Center for Accounting, Auditing, and Tax Studies, College of Business Administration, Florida International University

About the Book:

Given today's market volatility, even the most advanced investors can be unsure of their next move. Rather than rely on one or two individuals who claim general knowledge on any given investing topic, you need the advice of professionals who have spent their entire careers developing real expertise on more focused sectors of the market.

The Handbook of Trading is the only book available that provides just that. Greg N. Gregoriou has amassed forty of the world's top academics, researchers, and practitioners who explain how to make today's markets work for you. With this highly technical but ultimately practical guide, you have access to a broad array of trading strategies that will put you light years ahead of the competition?regardless of the state of the market.

From technical analysis and momentum trading to algorithmic and FOREX trading, *The Handbook of Trading* introduces you to techniques and insights never before published, each of which has been rigorously back-tested and analyzed. Chapters include:

- Performance Leakage and Value Discounts on the Toronto Stock Exchange Lawrence Kryzanowski and Skander Lazrak
- Trading in Turbulent Markets: Does Momentum Work?

Tim A. Herberger and Daniel M. Kohlert

- **Profitability of Technical Trading Rules in an Emerging Market** Dimitris Kenourgios and Spyros Papathanasiou
- Leveraged Exchange-Traded Funds and Their Trading Strategies Narat Charupat
- The Impact of Algorithmic Trading Models on the Stock Market Ohannes G. Paskelian

Applying critical lessons learned from the financial crisis of 2008–2009, the contributors explain how to approach turbulent market environments and adjust your trading methodologies accordingly.

The Handbook of Trading is the go-to guide for financial professionals seeking profits in today's currency, bond, and stock markets.

Correlating PowerPoint slides and reading questions created by the contributors appear on http://www.mhprofessional.com/handbookoftrading.

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