



Führungsorganisation: Grundlagen der Corporate Governance, Spitzen- und Leitungsorganisation (German Edition)

Axel v. Werder

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Axel v. Werder behandelt die Führungsorganisation von Einheitsunternehmen und Konzernen konsequent aus der Perspektive des Topmanagements. Im Mittelpunkt des Lehrbuchs stehen die Gestaltung einer mehrköpfigen Unternehmensleitung, ihr Kompetenzverhältnis zu den Gremien der Unternehmensverfassung und ihre organisatorische Verknüpfung mit den nachgelagerten Hierarchieebenen. Die Einbeziehung rechtlicher Determinanten sowie eine konzeptionell geschlossene Effizienzbewertung der wesentlichen Gestaltungsalternativen machen den besonderen Zuschnitt des Buches aus. Für die dritte Auflage wurde das Lehrbuch wiederum aktualisiert und erweitert. Es wurden Anpassungen an die Weiterentwicklungen des Deutschen Corporate Governance Kodex vorgenommen sowie ein neuer Abschnitt zur betriebswirtschaftlichen Leitmaxime einer nachhaltigen Unternehmensführung auf der Basis des Stakeholder-Konzepts eingefügt.

Das Buch richtet sich vorrangig an Studierende und Dozenten der Betriebswirtschaftslehre, insbesondere mit den Schwerpunkten Unternehmensführung, Organisation und Corporate Governance, sowie an Führungskräfte im General Management und im Organisationsmanagement.

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