



Exploring Strategic Change (3rd Edition)

Julia Balogun, Veronica Hope Hailey, Gerry Johnson, Kevan Scholes

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Exploring Strategic Change approaches the topic of change management by focusing on the fundamental importance of context specific analysis.

The book explores all aspects of change, from the formulation of strategy through to implementation. The first half of the book introduces a framework which can be used to develop the most appropriate implementation, whilst the latter half focuses on managing the transition.

Ideally suited for upper level undergraduate and postgraduate students on HRM and Strategy modules covering the management of change.

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