



Media and Culture with 2013 Update: An Introduction to Mass Communication

Richard Campbell, Christopher R. Martin, Bettina Fabos

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Today's media landscape is changing faster than ever, and students are experiencing these developments firsthand. *Media & Culture* pulls back the curtain on the media and shows students what all these new trends and developments *really* mean — giving students the deeper insight and context they need to become informed media critics. The *2013 Update* also includes the must-cover events and trends students need to know to become informed media consumers and critics — from social media's influence on political events like the Occupy Wall Street movement and the Arab Spring revolutions and what the News Corp. phone-hacking scandal means for journalism to the continued growth of television streaming and apps and the advent of tablet-only newspapers. Read the preface.

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