



IB Business Management Study Guide: 2014 edition: Oxford IB Diploma Program

Lloyd Gutteridge

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Solidify all the key concepts for the new 2014 syllabus. This fully comprehensive Study Guide helps learners focus on crucial concepts, reinforcing all the essential theories. Breaking down complex ideas into clear, manageable models, it provides a supportive framework for developing higher level comprehension. Fully supporting the new concept-based learning approach, detailed assessment support is integrated to help advance learners to higher attainment levels.

- Build complete confidence on all the key topics - fully comprehensive coverage of the new 2014 syllabus
- Cement understanding of complex ideas - focused approach simplifies complicated concepts
- Progress student achievement - clear frameworks deepen comprehension and develop higher level understanding
- Drive assessment confidence - integrated exam support clarifies the requirements and strengthens exam potential
- Engage learners in the concept-based approach - material is linked to real-world concepts, with exercises that build confident thinking skills
- Clear and accessible language supports EAL learners

About the Series:

Written by IB examiners, Oxford IB Study Guides effectively reinforce key topics in a concise, user-friendly format, cementing understanding. Aligned with current syllabuses these indispensable books effectively prepare learners for assessment with revision support, past paper questions, and exam strategies.

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